

# The 17th TRIZ Symposium in Japan

## Turn Pinch to Chance with TRIZ!



**Date** Sept. 2 nd (Thu) - 3 rd (Fri) , 2021

**Venue** WEB (ZOOM)

**Organizer** Japan TRIZ Society, NPO

### Contents

**#Keynote Lecture by Dr. Isak Bukhman, TRIZ Master**

President, and Consultant of TRIZ Solutions LLC (USA), President of Altshuller Institute for TRIZ Studies

**"Trend of TRIZ Application in Industries in the World"**

**#Special Lecture by Prof. Koichi Sumikura**

National Graduate Institute for Policy Studies

**"Open innovation by academia-industry cooperation"**



[http://www.triz-japan.org/english\\_top.html](http://www.triz-japan.org/english_top.html)



### What is TRIZ?

It is a method of thinking for solving problems efficiently devised by analyzing an enormous number, said to be more than 2.5 million, of patents.

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with TRIZ!